

A successful collaboration:
Institut international de logistique
de Montréal (IILM) and Goudurix



Juggling Inventory Just Got Easier with New Computerized Management System

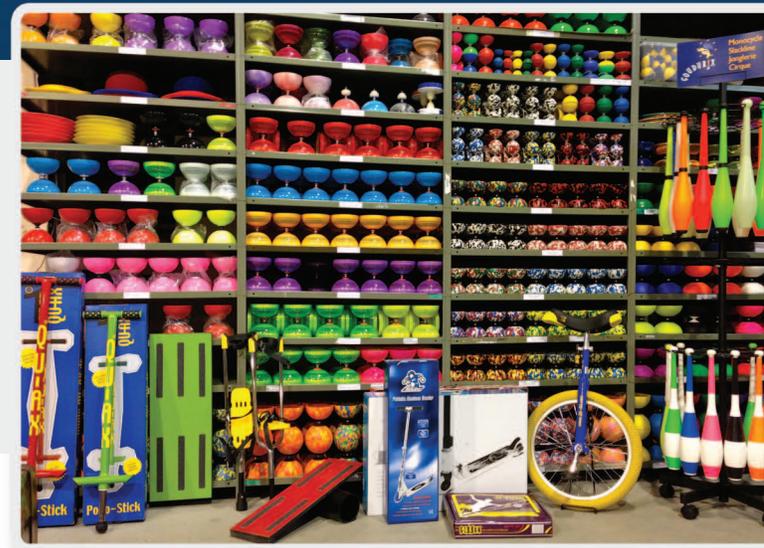
By Matthieu Dessureault
Translated by Donald Kellough

For a business, the key to success consists of having a full grasp of all the details of its logistics. And though this notion would appear to be simple enough, it nevertheless constitutes a major challenge for SMEs keen to improve their productivity. Goudurix, a business specializing in juggling and skill game products, now knows exactly where it is heading, thanks to the Institut international de logistique de Montréal (IILM, or Montreal International Logistics Institute).

Goudurix's high-quality products can be found the world over. The company does business with Canadian, American and European distributors. It produces a number of products and imports from European and Asian manufacturers. And, to an increasing extent, it is using the Web to make sales. Without a doubt, Goudurix is a major player in the skill games sector.

For this business with a few employees, the processing of orders, billing and shipping used to involve several steps, several of which were redundant. That is no longer the case.

Experts at **IILM** were mandated to support the implementation of a computerized management system designed to increase Goudurix's efficiency. To begin with, they analyzed each of the business's actions and mapped out its operations. They then developed a set of specifications and a return on investment worksheet for the purpose of shedding light on each of the



company's internal procedures. That way, Goudurix will be able to compare the numerous products offered by manufacturers on the basis of its needs.

"The benefits of this project are quite tangible," asserts Anas Jamal Eddine, a logistics consultant at IILM. "This system will enable the people at Goudurix to visualize all their processes together, manage data and implement a solution that will improve their performance." Thanks to a software program currently being implemented, order processing will be simplified, thus enhancing the business's overall efficiency.

And the collaboration continues

Louis Luneau, Goudurix's spokesman, says he is extremely satisfied with IILM's expertise – to the point, even, that collaboration between the two organizations has continued beyond the initial mandate. In consideration of the company's hefty catalogue of products, logistics experts set up a coding system. As can easily be guessed, this new method will help to considerably cut the time required to manage some 4,000 items. "The savings are substantial," Luneau is happy to report.

"Oftentimes," he adds, "consultants propose solutions you don't really need. That isn't the case with the Montreal International Logistics Institute. They came up with a coding method that is useful – and, importantly, one that offers a lot of promise." □

